

AiDEA Digital tester

User Manual

November 2024

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1 AiDEA New Versions

AiDEA Update details

Platform name	Version number	Release date
AiDEA Digital tester app	1.1.0	15/11/2024

Note: the app is not distributed via general store (AppStore o Google play) but provided via link from the Vendor

1.1 Digital Tester App

Goal: execute a CLM or RTE test, by viewing and interact with them, in the same way the REP will see them on its AiDEA Smart app

AiDEA Digital Tester app shares the same platform as **AiDEA Smart Sales**, meaning the main functions related to CLM and RTE materials are the same as there.

Link to download: Ask Angelini HO user for the most recent version download link

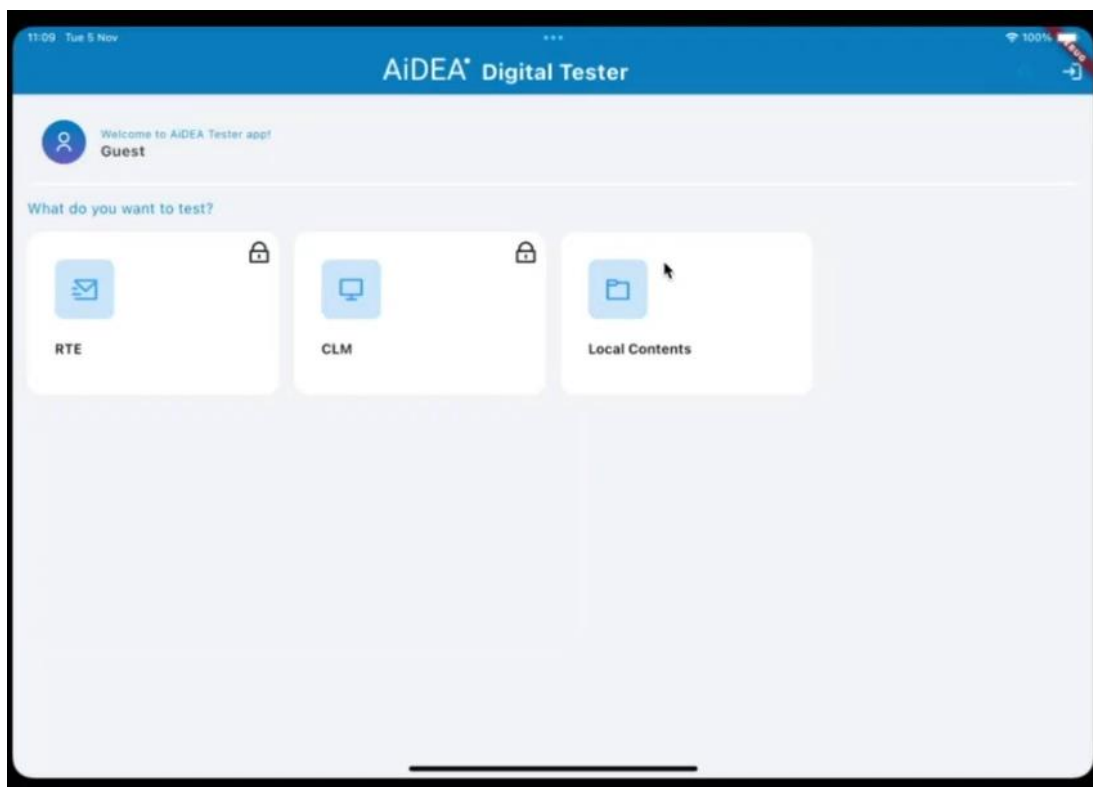
Note: it is strongly suggest user has an Apple ipad with iOS version 16 or above to run this application correctly

The user who installs this app on its device can access to three menus:

- A. RTE
- B. CLM
- C. Local contents

1.1.1 User login and settings

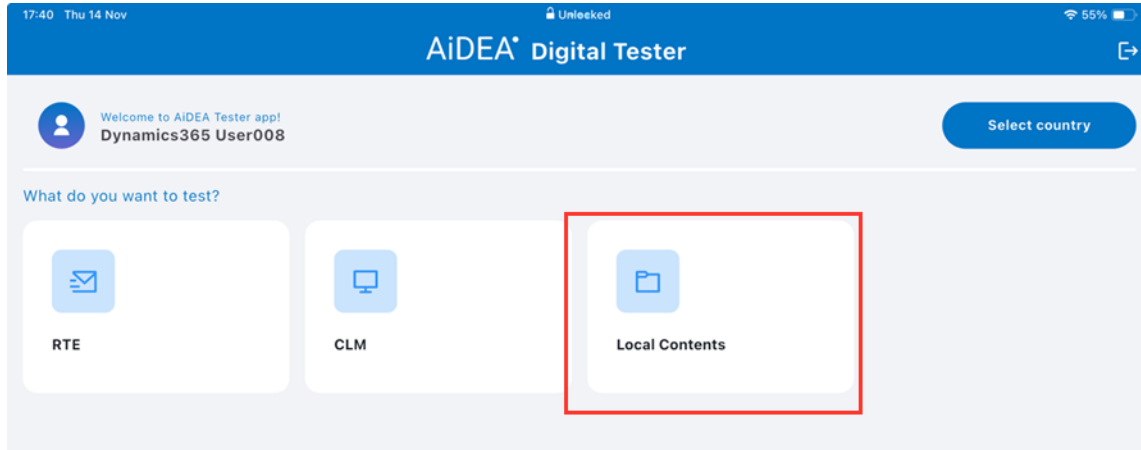
if the user is NOT a register user of Dynamics 365, he can act only as a Guest: this means he can view only RTEs and CLMs coming from external peripherals (like USB drive) or website and saved on the local storage of the device



Note: the CLM and RTE sections will be then locked

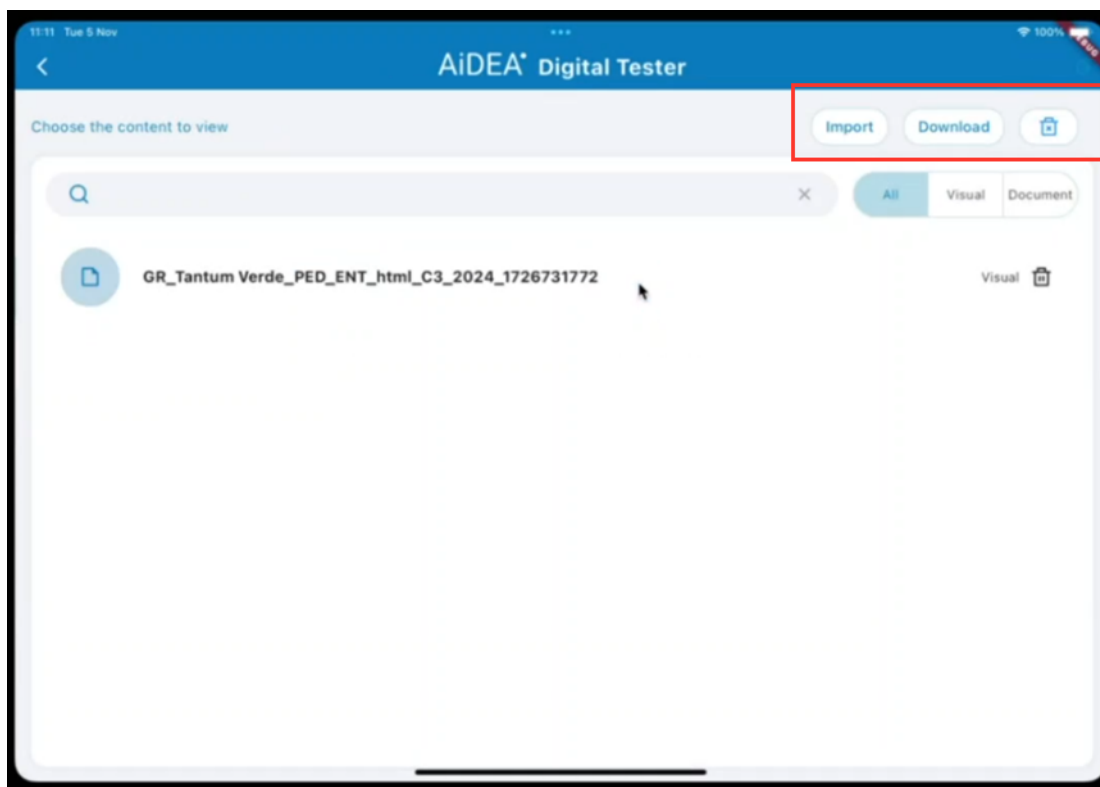
if the user has a Dynamics 365 account connected to AiDEA sales environment, then can access to all the sections.

1.2 Local Contents



In the main section, user can access freely to the local contents. All the documents can be from:

1. Website (via link)
2. Local hard disk

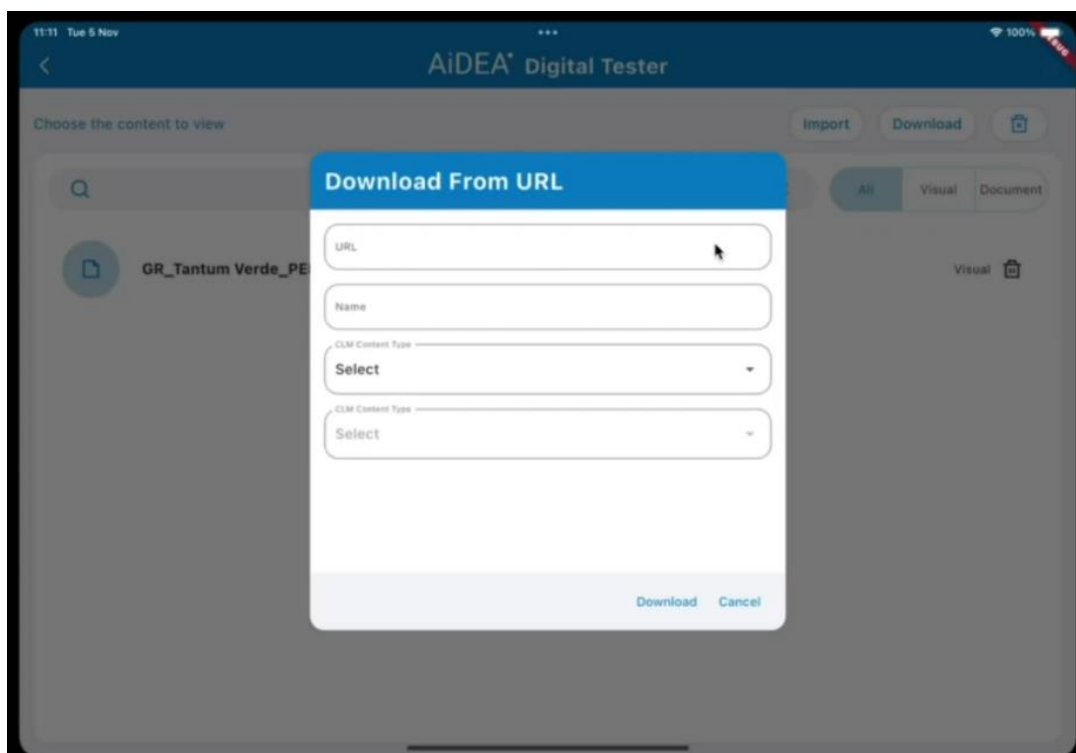


1.2.1 Download from URL

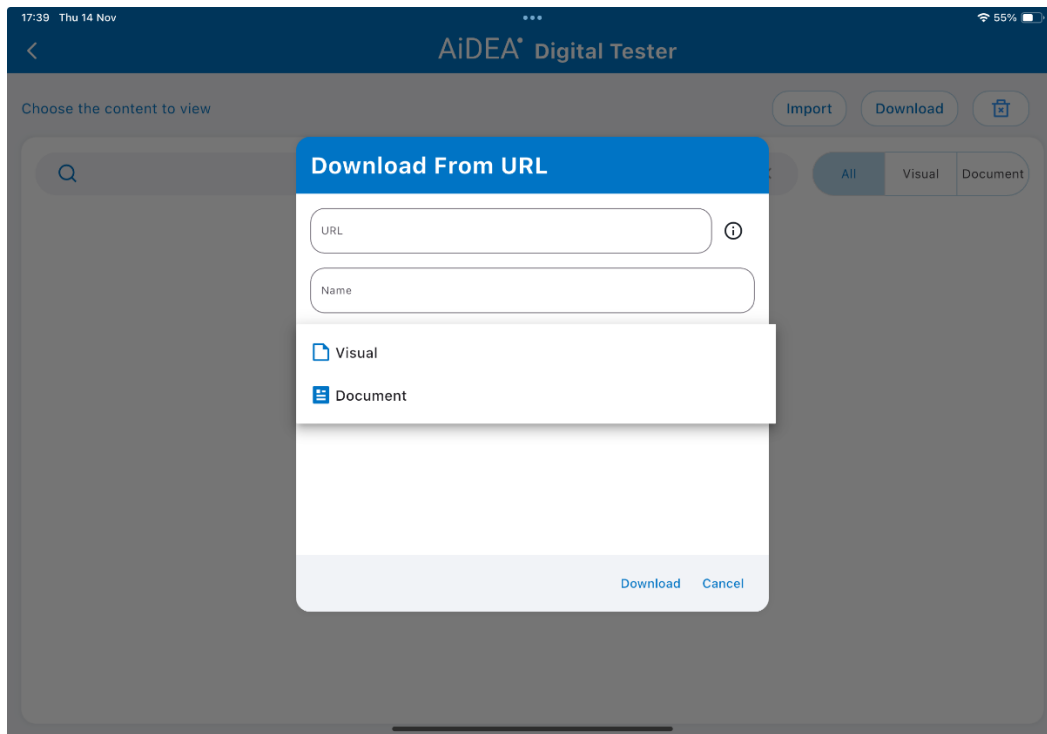
By clicking on [Download] button it is possible to recall a window where insert the desire information to acquire the CLM

- URL to be used (copy and paste inside the string)
- Name of the content
- Type (visual or document)
- Supported format (only in case of “document” type)

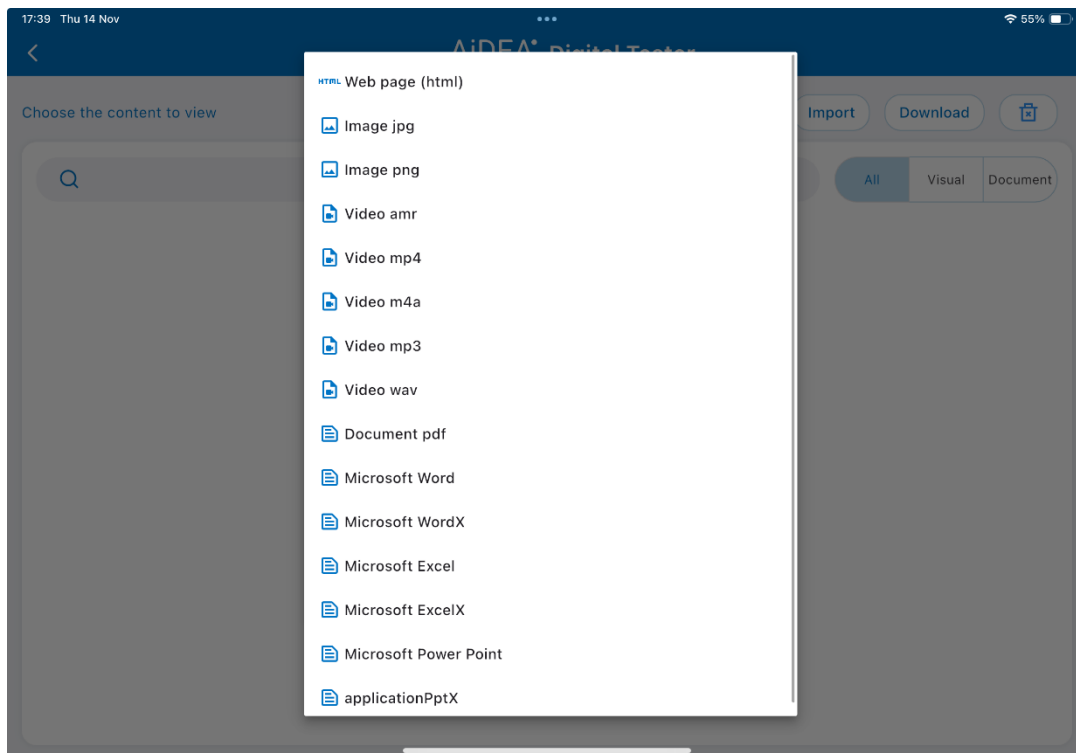
Note: there are a lot of different class of supported documents, such as text, image, video or document files)



After inserting the URL, user can indicate if the document to upload is either a Visual (HTML) or other type (supported file)

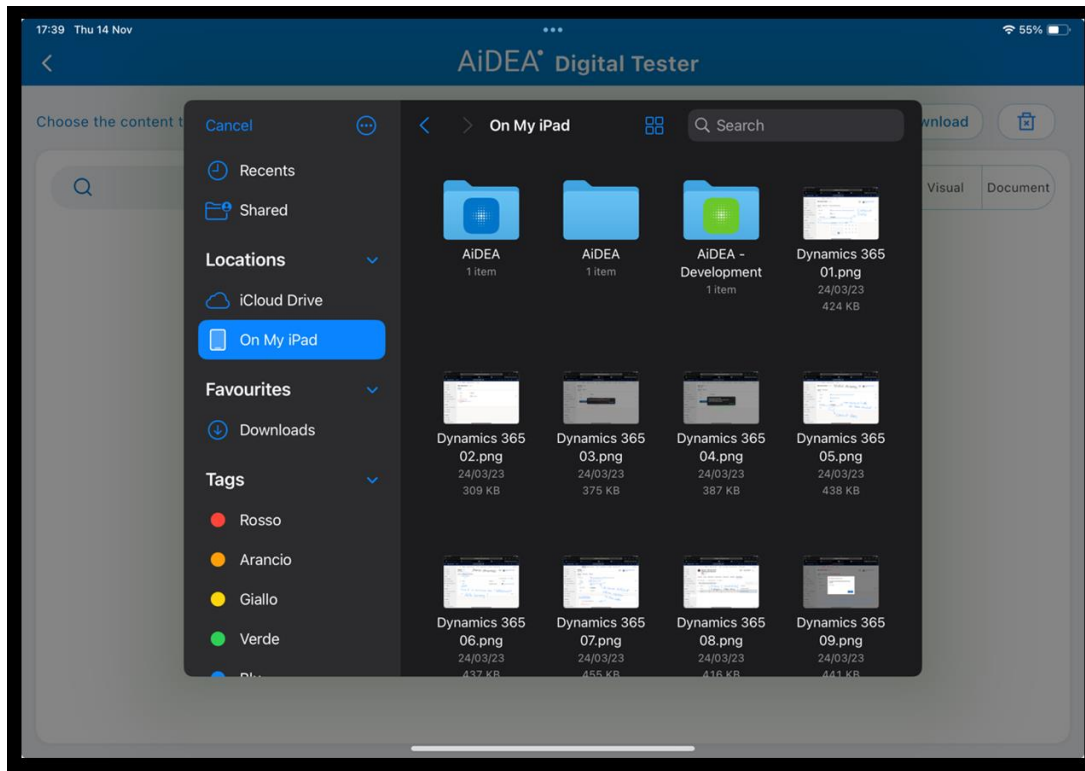


In case of documents, the last picklist will be enabled so the user can pick up the correctly supported file extension



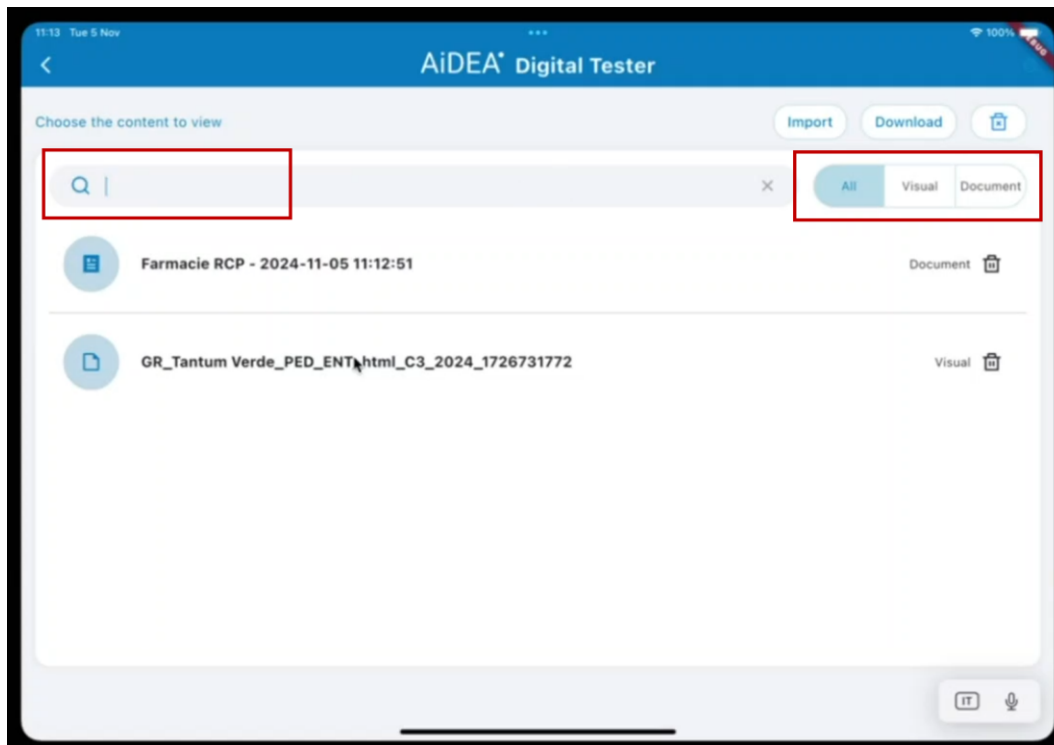
1.2.2 Import from local

By clicking on [Import] button it is possible to search on the local drive to acquire the supported format files



1.2.3 Filters

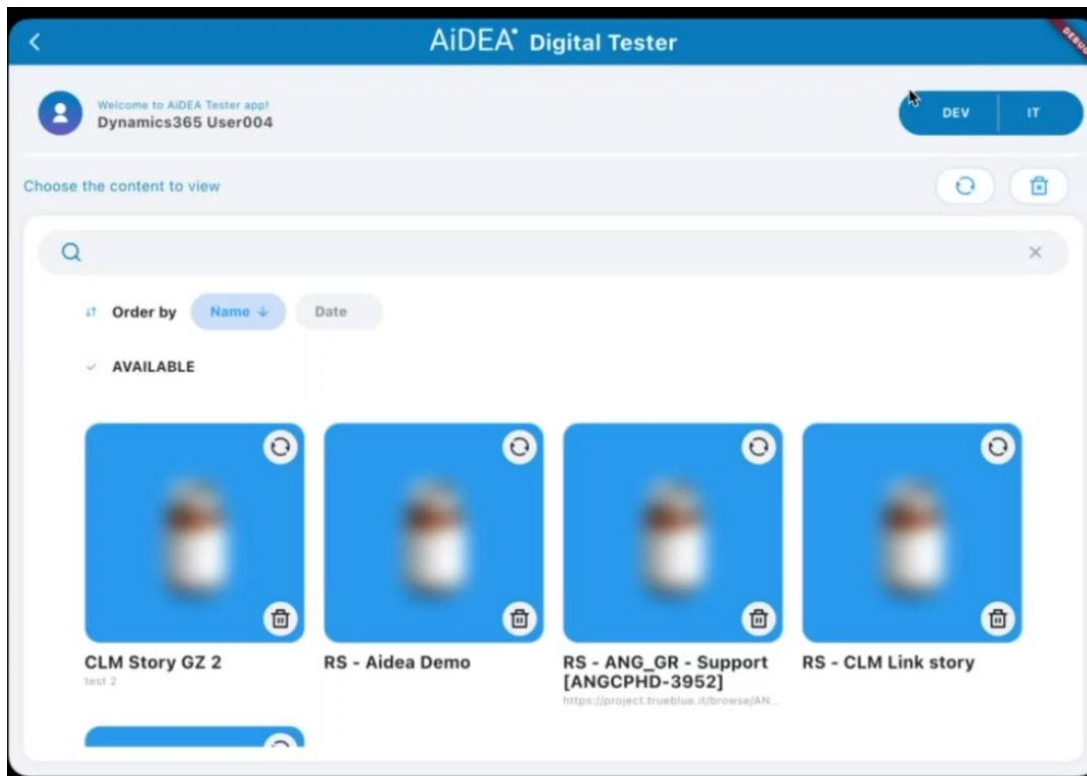
Once imported the files, user can use either the filter of type (All, only visual or only documents) inside the list and /or use the search bar to look for a document name or a keyword



1.3 CLM section

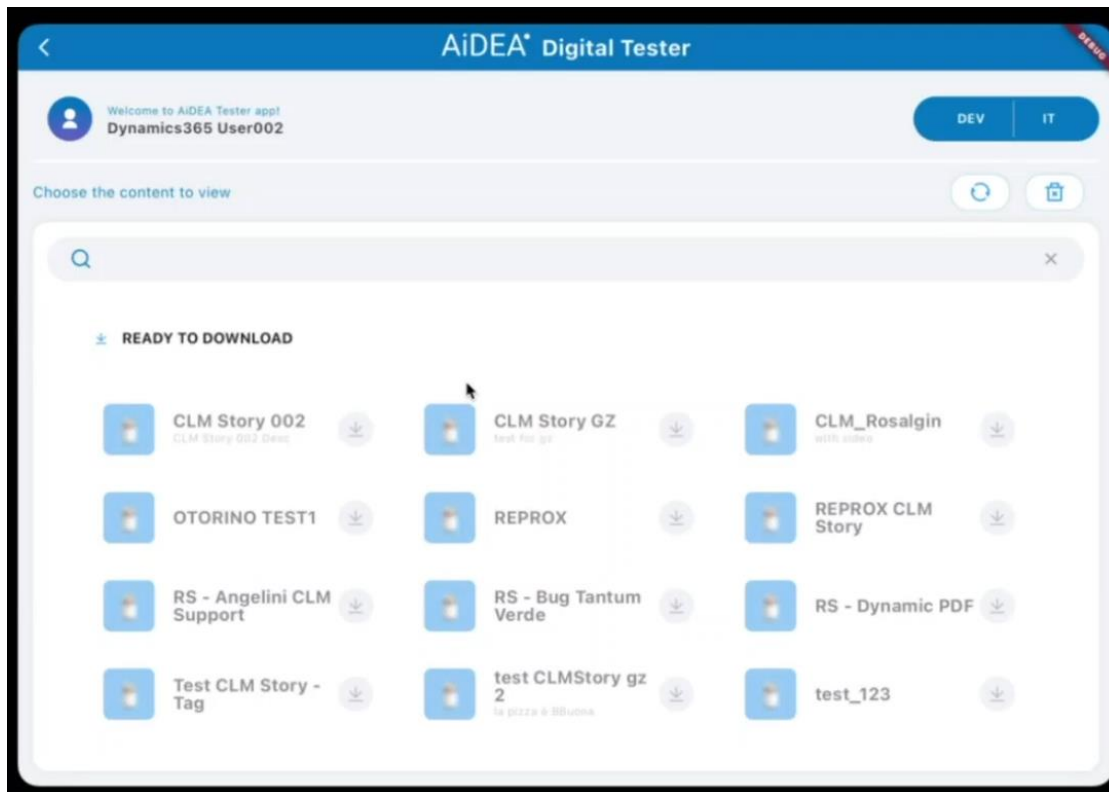


The **section of CLM** shows the list of all CLM materials belonging to the country selected. The CLM stories (components of the CLM) will be automatically uploaded at the login: On top of the list, in the section labelled “Available”, lie the CLMs ready to be used and to interact with. They appear with a big miniature image, whereas the little icons below are the one available but needed to be downloaded before the use

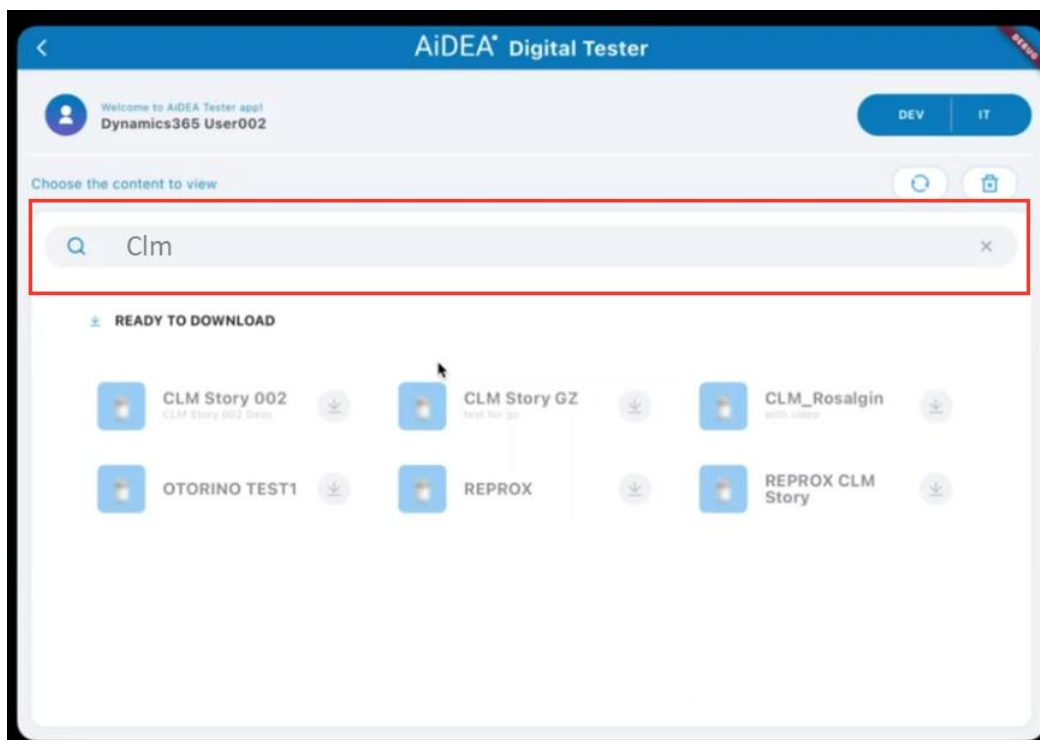


User can then download new ones from the list below called “Ready to download”: each time a new CLM is fully downloaded, it will be moved to the “Available” section above

Note: user can remove CLM story from Available but not from Ready to download. Each time a story is removed it will be again accessible after download it again



In case of long list, user can retrieve the desired CLMs by inserting a keyword in the search bar above



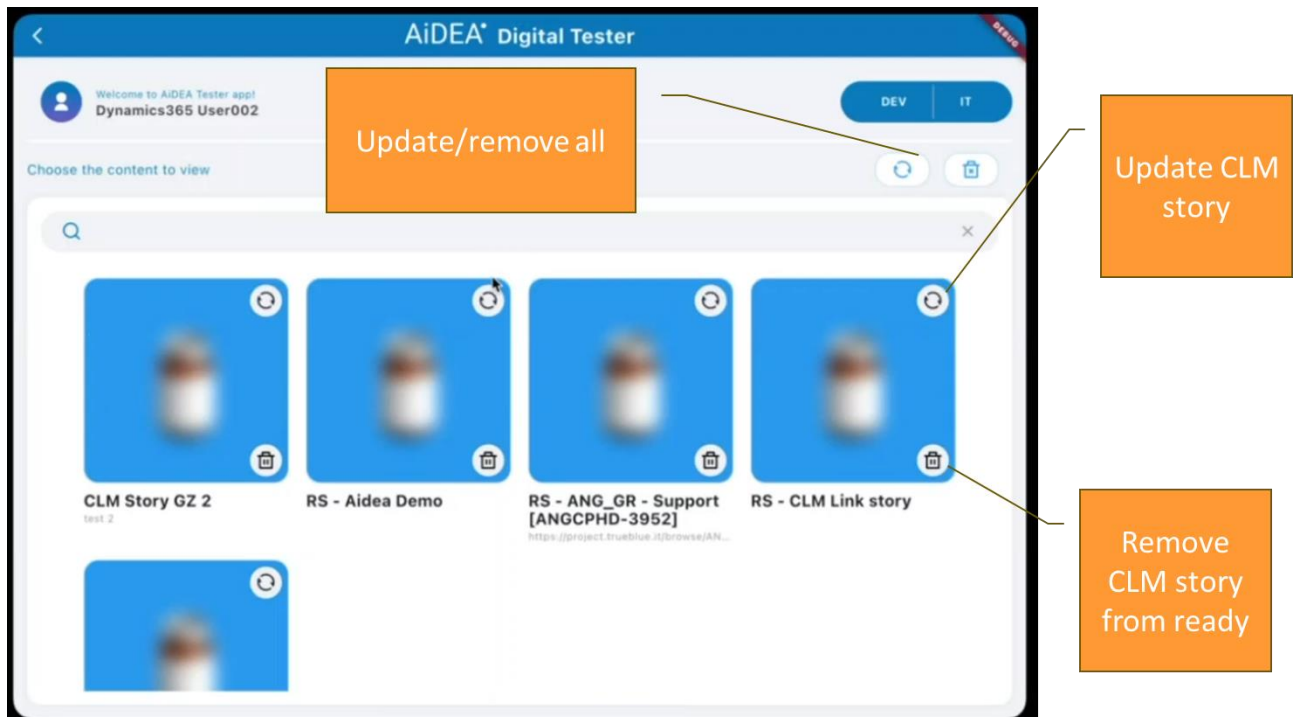
1.3.1 CLM visualizer

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AiDEA Digital tester app

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Each Story can be both removed from the list or update (if a new change has been applied)



By clicking on one of the documents of the list, the user will be able to open in “viewer” mode the CLM



Alongside with the sections and images specific for that CLM (images, text, sections, cta..), the frame of the CLM viewer contains two side buttons

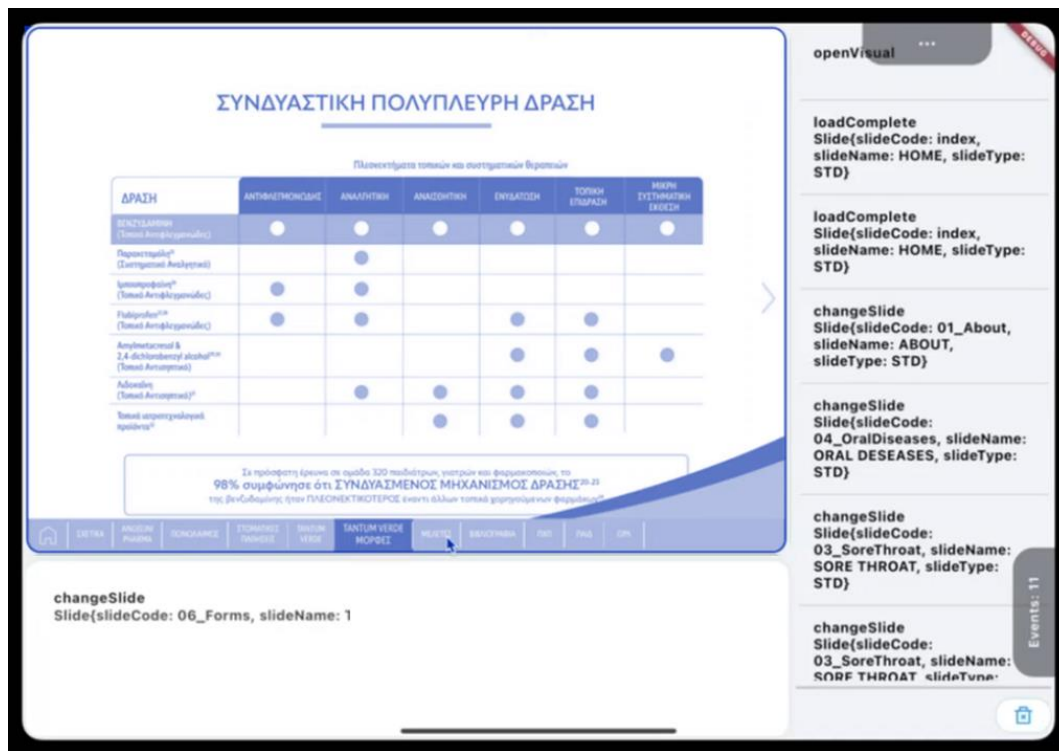
- Event (explode the events)
- Termination (close the CLM presentation)

1.3.2 Event menu

Through the [event] menu, it is possible to visualize a side bar in which the events are stored in progression, while the CLM will be reduced in size to consent to show both.

The events consist in the registration of the real time interaction with the showed CLM

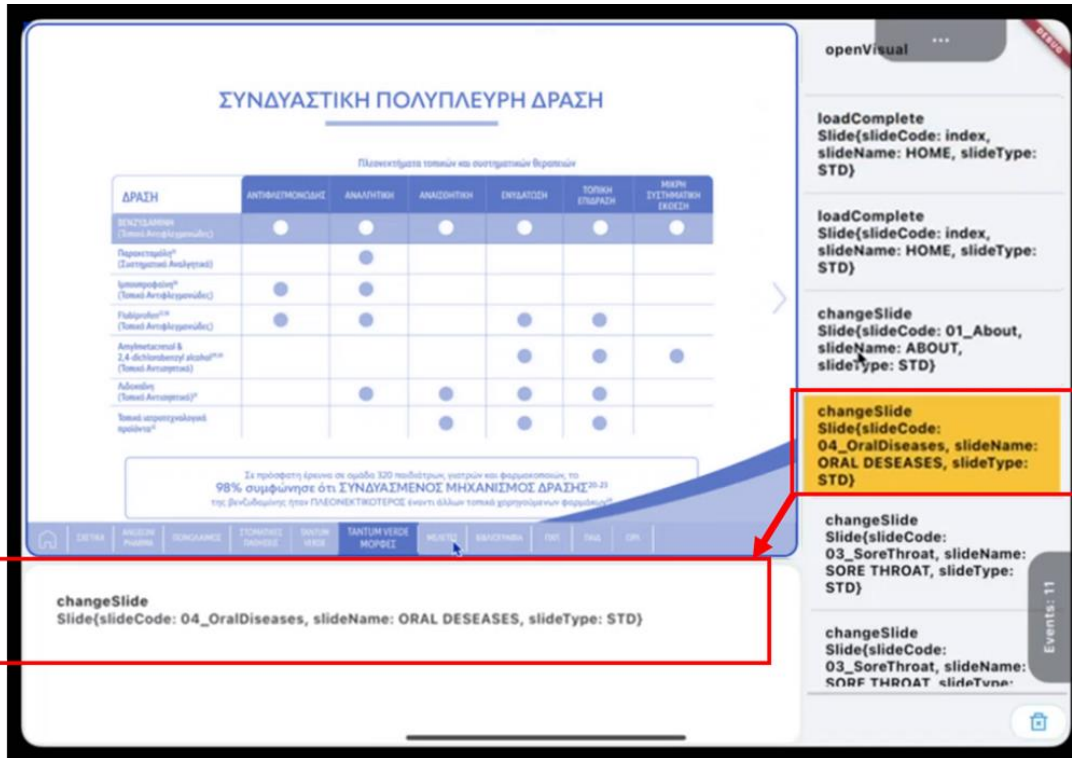
Event list can be scrolled upside down, from the oldest to the most recent



The screenshot displays the Trueblue CLM viewer interface. The main area shows a table titled "ΣΥΝΔΥΑΣΤΙΚΗ ΠΟΛΥΠΛΕΥΡΗ ΔΡΑΣΗ" (Combinatorial Multi-Faceted Action) with columns for "ΔΡΑΣΗ" (Action) and various stages: "ΑΝΤΙΔΡΑΣΤΙΚΟΤΗΤΑΣ", "ΑΝΑΛΥΣΗ", "ΑΝΑΣΧΕΤΗ", "ΕΚΤΙΛΟΧΗ", "ΤΟΠΙΚΗ ΕΠΙΡΑΦΗ", and "ΜΕΘΕΤΑ ΣΥΣΤΗΜΑΤΩΣ ΕΚΘΕΣΗ". The table lists several actions, including "ΕΚΣΤΑΣΙΑ", "Παρακέντηση", "Επιδείξη", "Εκτίλωση", "Αντιμετώπιση", "Ανάλυση", "Ανσχητική", "Εκτίλωση", "Τοπική επιρροή", and "Μετέπειτα συστήματα έκθεσης". A sidebar on the right, titled "openVisual", displays a list of events with details such as "loadComplete Slide", "changeSlide", and "loadComplete Slide". The bottom bar shows the current slide code and name: "changeSlide Slide{slideCode: 06_Forms, slideName: 1".

By clicking on an event name, the related info are summarized below in:

- Type of event
- Date
- Additional info (in the bottom bar)



ΣΥΝΔΥΑΣΤΙΚΗ ΠΟΛΥΠΛΕΥΡΗ ΔΡΑΣΗ

Παρατεταμένα τοπικά και συστηματικά φάρμακα

ΔΡΑΣΗ	ΑΝΤΙΦΛΕΓΜΩΝΩΔΕΣ	ΑΝΑΛΓΗΤΙΚΗ	ΑΝΑΣΧΗΤΙΚΗ	ΕΠΙΣΤΑΣΗ	ΤΟΠΙΚΗ ΕΠΙΔΡΑΣΗ	ΣΥΣΤΗΜΑΤΙΚΗ ΕΚΔΟΣΗ
ΔΕΝΤΟΛΟΓΙΑ (Τοπική Αντιφλεγμονώδης)	●	●	●	●	●	●
Παρακεταμόλη* (Συστηματική Ανalgητική)	●	●				
Ινδομεθακίνη* (Τοπική Αντιφλεγμονώδης)	●	●				
Γλυκερίνη** (Τοπική Αντιφλεγμονώδης)	●	●		●	●	
Ασπιρίνη 1.4 δι-ακινιδονική αλάλη** (Τοπική Αντισπασμωδική)				●	●	●
Αδωνίτις (Τοπική Αντισπασμωδική)		●	●	●	●	
Τοπική αντιφλεγμονώδης πρόσβεση*			●	●	●	

Σε πρόσφατη έρευνα σε ομάδα 320 παιδιών των οποίων και φαρμακευτική, το 98% συμφώνησε ότι ΣΥΝΔΥΑΣΙΜΕΝΟΣ ΜΗΧΑΝΙΣΜΟΣ ΔΡΑΣΗΣ²⁰⁻²¹ της φροντίδας, ήταν ΠΛΕΟΝΕΚΤΗΚΟΤΕΡΟΣ έναντι άλλων τοπικών φαρμακευτικών φροντίδων.

changeSlide
Slide(slideCode: 04_OralDiseases, slideName: ORAL DESEASES, slideType: STD)

openVisual ...

loadComplete
Slide(slideCode: index, slideName: HOME, slideType: STD)

loadComplete
Slide(slideCode: index, slideName: HOME, slideType: STD)

changeSlide
Slide(slideCode: 01_About, slideName: ABOUT, slideType: STD)

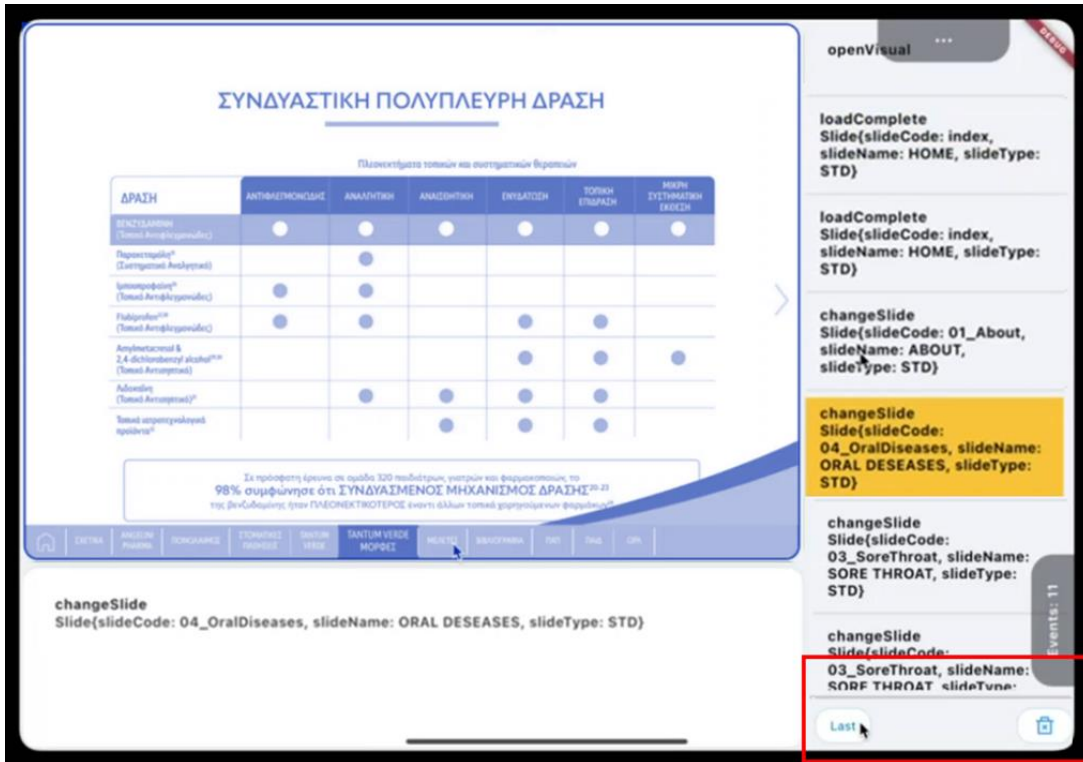
changeSlide
Slide(slideCode: 04_OralDiseases, slideName: ORAL DESEASES, slideType: STD)

changeSlide
Slide(slideCode: 03_SoreThroat, slideName: SORE THROAT, slideType: STD)

changeSlide
Slide(slideCode: 03_SoreThroat, slideName: SORE THROAT, slideType: STD)

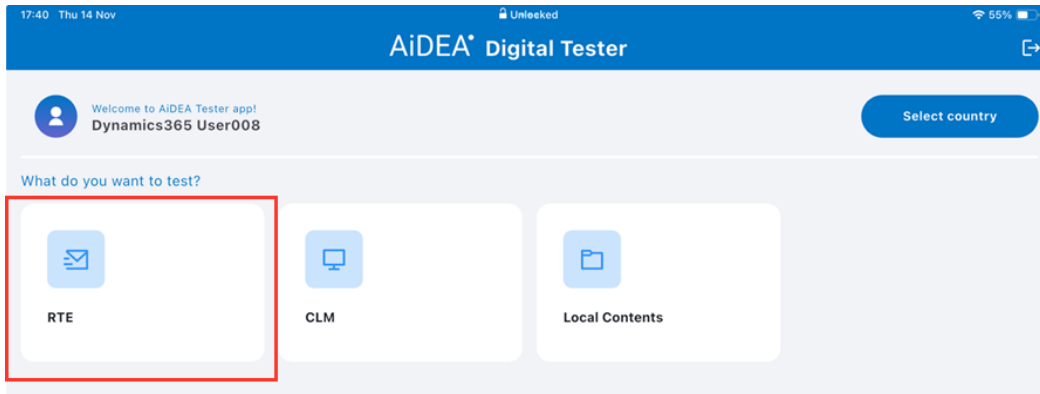
Events: 11

The button [Last] can be clicked to quickly obtain the info of the most recent Event occurred ; the button with the [Trash icon] will be used instead to remove the selected event from the list



Click again on the event button in order to come back on full-size visualization

1.4 RTE section



By accessing to the **RTE section**, the rep triggered emails will be available for the test, similar to the CLM section. Here the user can see different kind of RTEs destination:

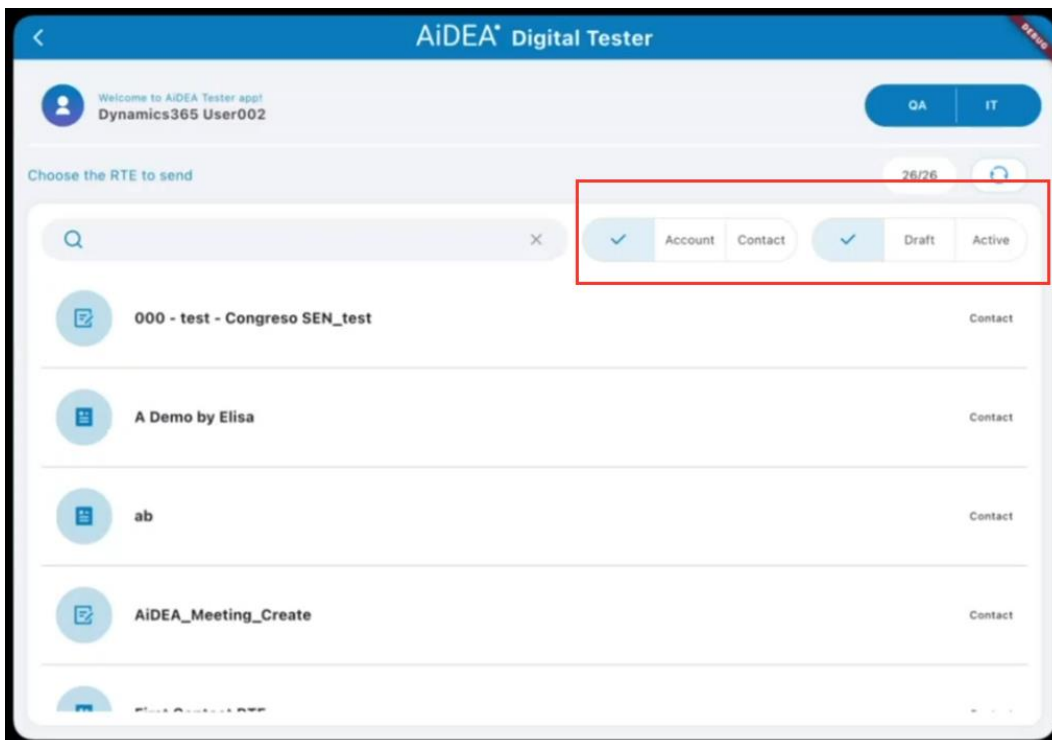
- All RTEs
- For Accounts only (eg. Pharmacies)
- For Contacts only (eg. Doctors)

Then the status of the RTEs:

- Draft (still in development)
- Active (ready to be shared to field force)

Note: The status depends on what has been set in Dynamics for that RTE

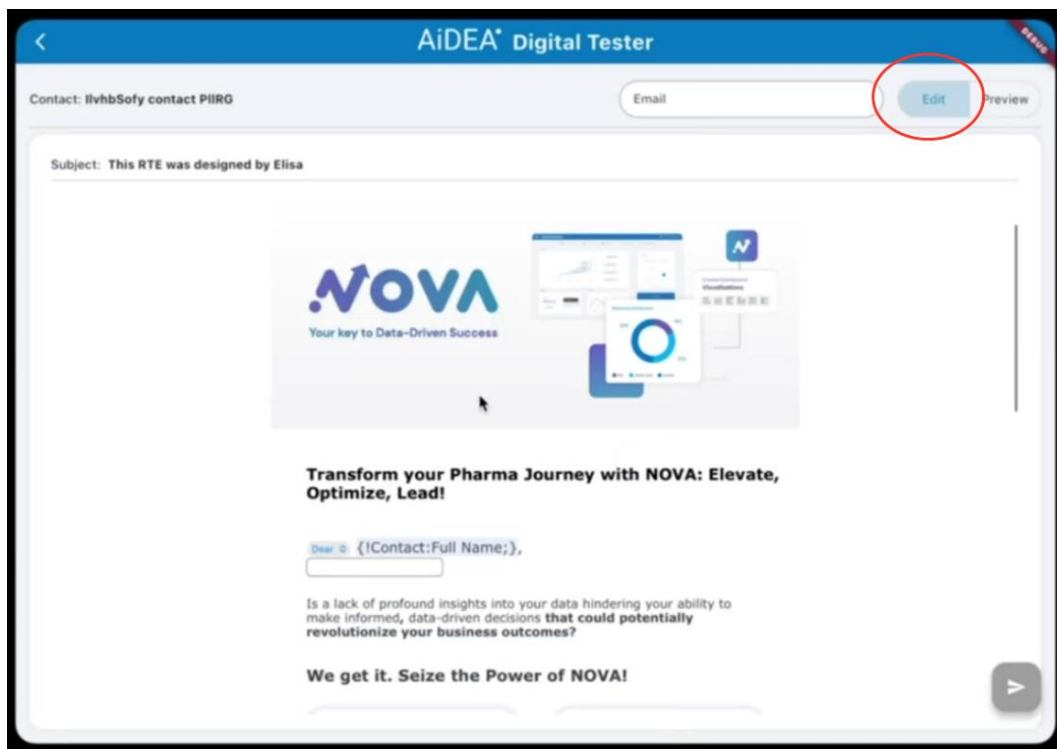
Otherwise, user can retrieve the desired RTE by inserting a keyword in the search bar



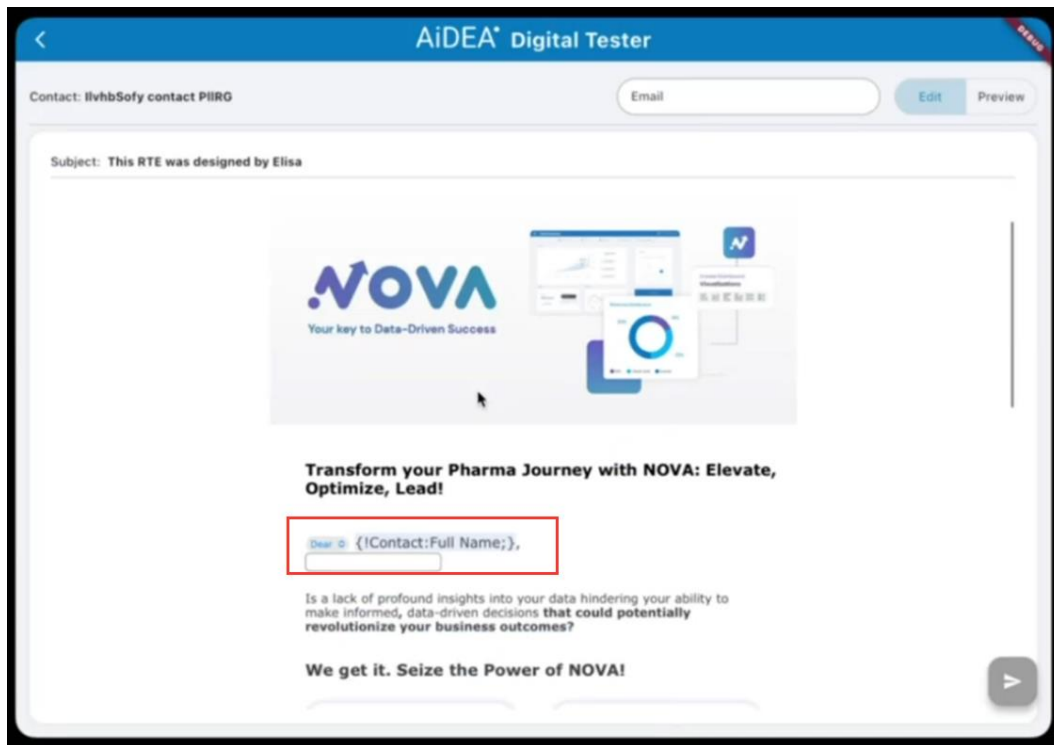
1.4.1 Editing and Previewing

Clicking on one of the RTE name a new window will be opened to show the content of the email template. The subject and the body of the mail will be exactly shown as the REP will see before sending it to one or more HCPs.

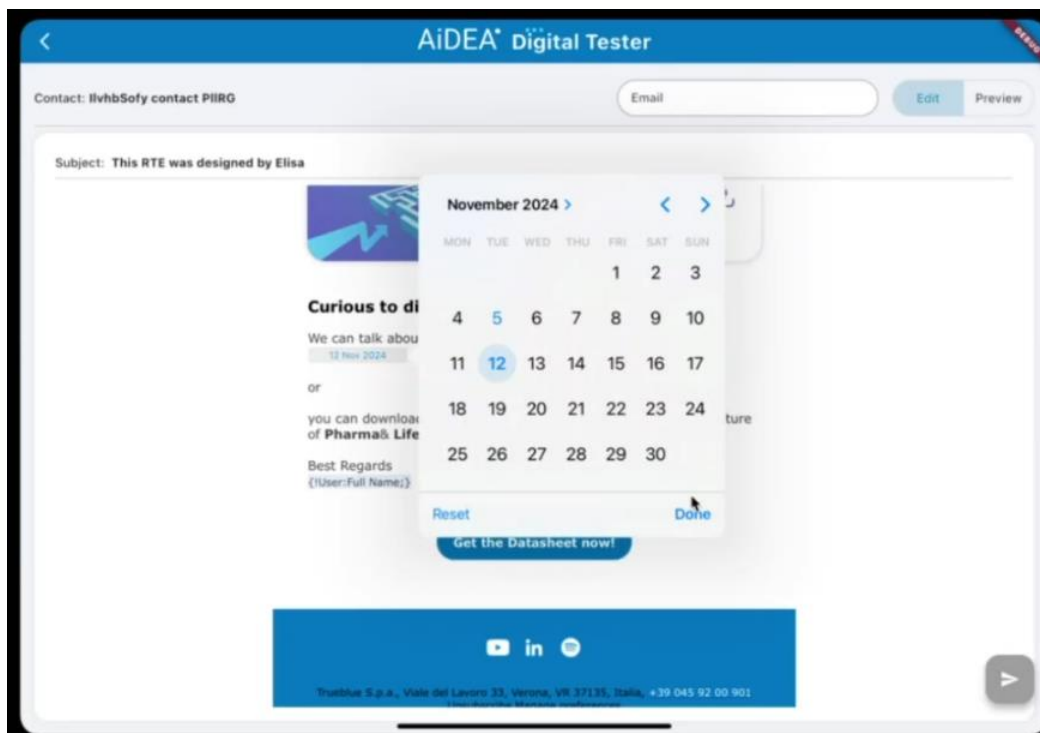
The RTE starts as in edit mode, as the upper corner button suggests.



The email contains several placeholders (where designed to host them) easily recognizable

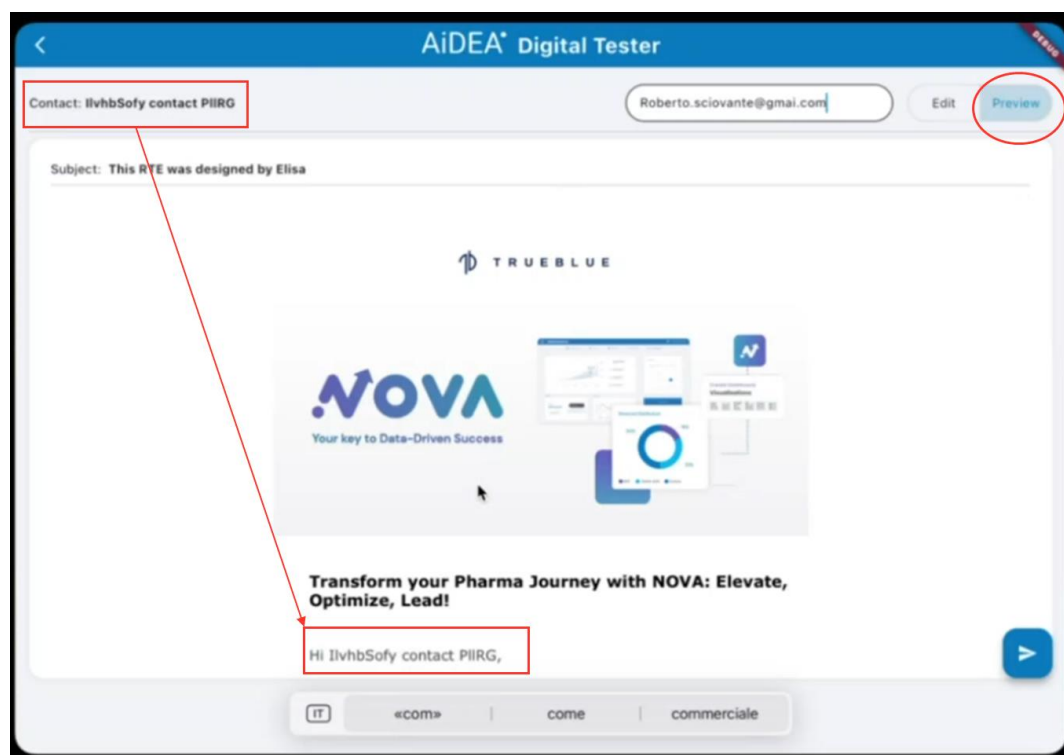


Moreover, if there are placeholders like the data/hour selection, user can interact with them, and modify the placeholders according to its will.



In the upper left corner, a Contact will appear (randomly choose by the system) to act as a dummy to fill in the placeholder related to the HCP. To preview the full extent of the mail, user has to click on the [preview] button in the right upper corner

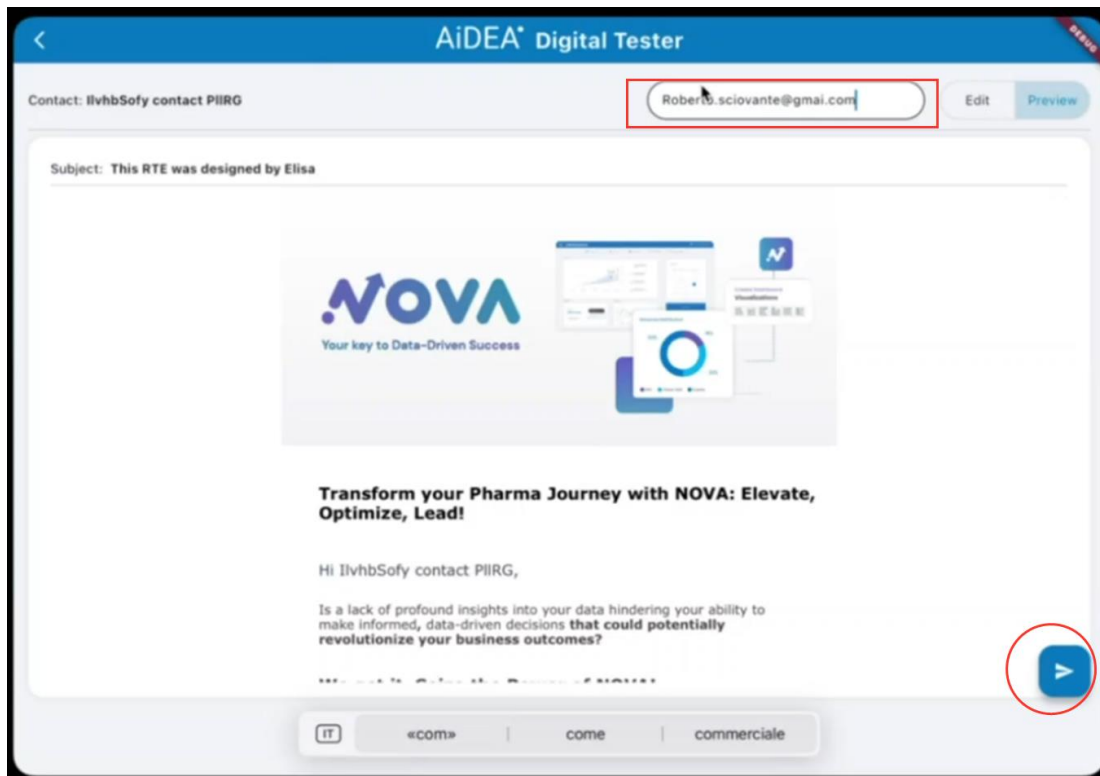
Note: dummy user cannot be configured prior at this moment



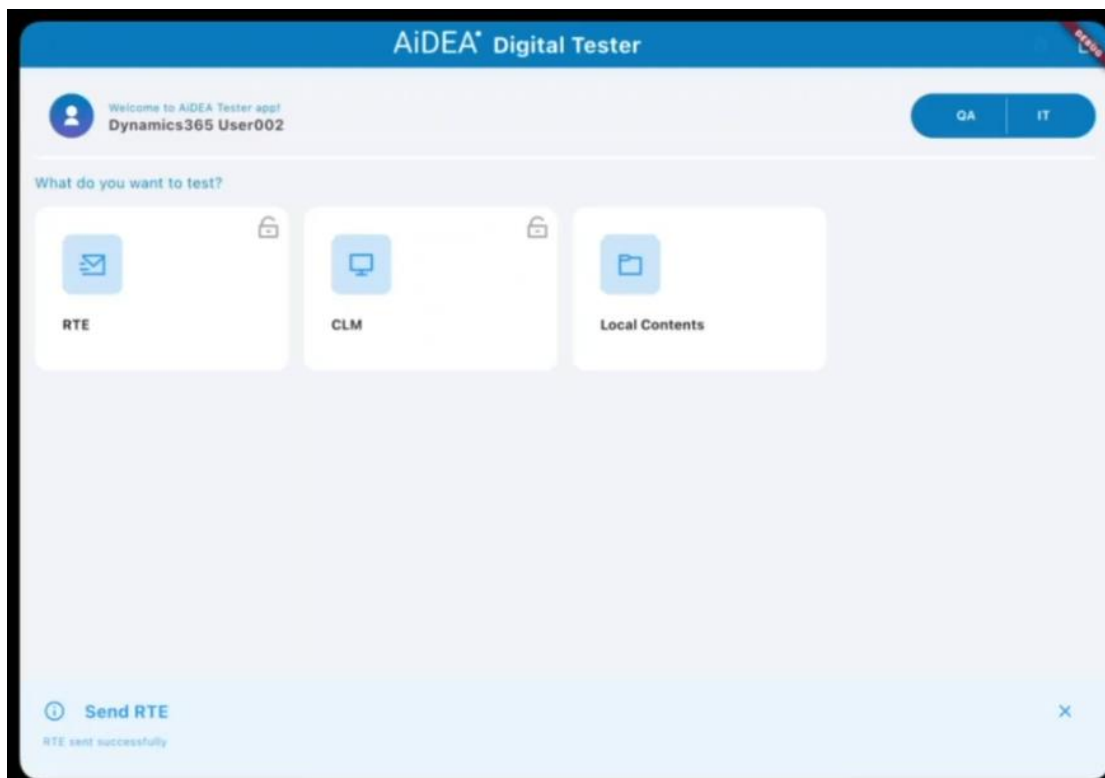
1.4.2 Email sending

At the end of the preview the user can indeed send out the email to test the sending. In order to do so, user has to possess an email account accessible for this purpose.

Insert the email account in the empty bar in the header, then proceed to click on the [>] button down below



Once clicked, the CLM window will be closed and a blue message will notify the user of the correct sending to the server to be dispatched.



At this point, user can now enter into the test user mail account to visualize the final result of the RTE sent, just as a Doctor does.